

Farmers market unites community

BY JENNIFER ATKINS BROWN
STAFF WRITER

After sitting empty for three years, the old Hillsdale Brick Building in Summerfield is once again a community centerpiece and gathering place for the Summerfield, Browns Summit and northern Greensboro communities.

Home now to Southern Exposure Landscaping and Dwelling, a home store and design studio, the building added its newest venture this summer, the Hillsdale Farmers Market.

"Since we promote living green at Dwelling, the next natural step was a farmers market where we promote buying local and eating healthy," said Angie Besecker, who runs Dwelling. "We have great exterior space, and with the help of the town of Summerfield, we were able to accommodate local vendors."

Once the home of a general mercantile, Confederate recruiting station and post office and, in later years, an auction house and hardware store, the more than 200-year-old building is listed on the National Historic Registry, Besecker said. Her business and the farmers market are at N.C. 150 and Lake Brandt Road, across from the new Southern States.

Besecker opened the market the first weekend in June, and it will stay open through October. The market is open from 8 a.m. to noon each Saturday.

Since opening in early summer, the market has grown to include several local vendors offering honey, homemade Greek pastries, locally grown produce, organic eggs, fresh flower arrangements, breads, fresh herbs, ornamental house plants, organic wine and other specialty foods.

Besecker tries to feature a different product each week. For instance, she had a honey bee, blueberry and herb festival and an organic wine tasting, which she plans to do again in late September.

"The corner is centrally located in the community and a great place to strengthen community ties," Besecker said.

Kyle Klimek, owner of Ramblin' Acres Honey and a vendor at the market, agreed.

"It's a great way to meet new people and stay involved with the community, plus it supports the local economy, our direct neighbors," Klimek said. "I'm continually hearing people reunite with neighbors, new business contacts being made, kids' play dates being set up and afternoon plans with neighbors being laid out."

A beekeeper for four years, Klimek said this is the first year he's had enough honey to sell. The Hillsdale Farmers Market opening was the perfect fit for him.

"Plus, I'm using these Saturday mornings as an opportunity to teach my two girls, 8 and 10, about selling and marketing a product, gaining



JENNIFER ATKINS BROWN/NEWS & RECORD

Paula Hargrove (right) wraps up one of her homemade pound cakes for customer Sandra Buttry at the Hillsdale Farmers Market.

courage and confidence to talk to adults, counting money and making change and making sure the displays look good," he said. "It's a good life experience for them."

The market was also a perfect

fit for Neal Bowman, a Browns Summit strawberry and vegetable farmer.

"It allows me to grow my business westward and reach people who might not come to my roadside stand," Bowman said.

WANT TO GO?

What: Hillsdale Farmers Market

Where: 1000 N.C. 150 West, at N.C. 150 and Lake Brandt Road, across from Southern States, Summerfield

When: 8 a.m.-noon each Saturday through late October

Information: 298-4401

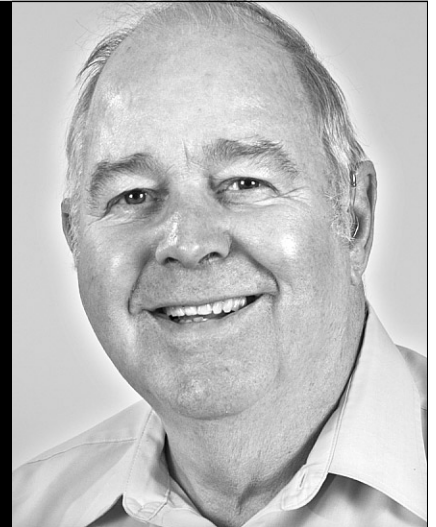
Bowman sells fresh produce, such as tomatoes, peppers, okra, sweet corn and eggplant. He also will have a late crop of cantaloupes, corn, squash and cucumbers.

"It's really rewarding to get to meet the people who come through," he said. "I'm getting to know my customers by name."

Contact Jennifer Atkins Brown at 574-5582 or jennifer.brown@news-record.com

“ Being awarded the Better Business Bureau's Torch Award for ethical business practices only confirmed what I already knew about The Hearing Clinic. They provide me excellent hearing care and have always been honest and upfront. ”

– Herman Hunter, Patient Retired Business Owner High Point, NC



**532-A N. Elam Ave.
Greensboro
336.852.4095**

**Also Offices in:
High Point - 336.883.2815
Asheboro - 336.629.6574**

**Audiology, Hearing Aids,
Balance & Dizziness Testing,
Tinnitus Treatment**

**TheHearingClinic.com
1.800.651.8551**

**The
Hearing
Clinic**



Better hearing. Better living.

Why **Waste** A Perfectly Good Glass?

Try titanium. The MDI system consists of a mini titanium implant that acts like the root of your tooth. The implant is incorporated into the base of your denture and simply snaps in place. The procedure is quick and easy, and you can eat real food the same day. No more pain. No more adhesives. No more slipping and sliding. **No more embarrassment.**



Call Dr. Todd Greeson
For a less expensive alternative
to traditional implants

TG GREESON DENTISTRY
336.227.2706
306-B Alamance Road, Burlington